

# Modern mindset theory for humanising transformation



## Leadership Academy for 21st Century leaders and change professionals



### PROGRAM: MENTOR CERTIFICATION

Spring-Autumn Schedule, 2023

Brought to you by





# Mentor Certification

## Program Summary

This is a program specifically designed for existing mentors and coaches or change and transformation professionals wanting to move into the area of mentoring and coaching.

The program experience will give you everything you need to support leaders around you to lean into and participate in human-centred transformation. It will give you access to the tools to take a leader or leadership group through their own transformation, helping them adopt the mindsets of modern leadership from digital through to datamindfulness™.

As mentors and/or coaches we are in a unique and privileged position where we are able to support people at the cross-section of developing knowledge and capability alongside our human quality and purpose.

The world we live in demands our leaders grasp new skills and maintain and be prepared to embrace and lead us through extremes of change, often too hard to predict. Today's business environment also means leaders are expected to bring humanity back into the heart of the business – prioritising business practices for purpose before profit.

This program has been designed to develop unique skills and competencies in business mentors and coaches to:

- Take leaders on individual transformation journeys using unique diagnostic tools, and transformation techniques that make change stick and leverage emerging research and science to develop and build 21st Century leadership profiles and habits.
- Help leaders understand and build a practice around habit adoption that allows them to keep up to date with change as well as keep changing themselves.
- Become a sought-after mentor and coach in the areas of modern mindset theory
- bring evidence of modern leadership habits and behaviours from your own practice into your work to give you an edge, credibility and differentiation.



# Executive Summary

For over 10 years we have been supporting leaders and change professionals in the world of transformation to navigate the human side focusing on two key lenses: An inner lens, that increases awareness and adopts a focus on mindset development and shift. And secondly coherence, between business as usual, work and life, the future and now.

When we understand our mindset, alongside our purpose and our place within change we are more confident, more resilient, and more likely to engage in innovation, participate in change and be role models to help others do the same.

When we are able to bring coherence between strategy and culture, business as usual and transformation and coherence between our intellect and our emotions we further increase confidence, resilience, engagement with innovation and participation at a systems level.

This is modern mindset theory and how we humanise transformation.

Two audiences crucial in ensuring this is the systems landscape change and transformation programs design are those who lead strategically and those who lead operationally.

We see leaders from all sectors and geographies find themselves at the helm of transformation because of their past success and performance. Much like non-executive directors, we are awarded our roles based on our experience and performance, however, what will ensure we succeed requires different skills, different thinking and often a different outlook.

This program, much like the globally popular Finance for Non-Financial Managers program aims to provide leaders who find themselves at the helm of transformation to understand and develop the confidence and capability to successfully navigate transformation and bring others along with them on the journey.

Transformation for Non-Transformation leaders is a fundamental program for any leader involved or driving the strategic vision and execution of transformation in business.

**"We are delighted to bring the work we have delivered across the public and private sectors to a wider audience through our practitioner academy and community. Modern Mindset theory and our collaborative focus on humanity-centred transformation are vital ingredients in securing a future where we can thrive."**

Mel Ross,  
CEO Adapt2Digital  
Author - The Dilyn Way™



# Adapt2Digital

## Who we are

For over 10 years Adapt2Digital have been supporting leaders and practitioners to succeed in transformation. Working with thousands of leaders and change practitioners across private, public and third sectors to embed modern mindset into leadership and change practice:

- Putting **humanity** at the heart of transformative
- Capturing **hearts** with transformational visions
- Developing modern **mindsets** across leadership teams
- Supporting change professionals design and deliver humanised transformation to **accelerate** success.

We have supported leaders and change professionals using mentoring and coaching, training and development and advisory products and services.

In 2017 we launched our professional certification training for practitioners leading change and transformation. Now we have qualified professional practitioners all over the world able to humanise transformation and bring a modern mindset into an organisation's change methodology.

Six years on, with hundreds of case studies and thousands of human stories – we are bringing the framework for humanising transformation and modern mindset to change practitioners all over the world. Opening the framework out more widely is an exciting moment, it is a recognition of the work and courage displayed by our customers over the years, the belief they have shown in the purpose of our work: to bring humanity back to business and work using modern mindset theory.

Today we are training and developing confidence and competence in professionals' ability to confidently humanise transformation leveraging modern mindset theory.

Alongside our training and development products and services, we are also the home of [Leadin4D.com](https://www.leadin4d.com). A digital community where leaders and professionals believing in a better future leveraging digital and data for the good of humans and humanity unite to share, learn, experiment and support.



# Program Details

## CONTENT SUMMARY

### Module 1 - Start with WHY

- The business case for change.
- Discover why now is a unique time in business change and transformation.
- Understand the nuances that apply to this unique time.
- How can we best present the case for humanising transformation?

### Module 2 - Overview of Mindset Theory

- What is mindset theory?
- Fundamentals of positive psychology.
- Growth v Fixed Mindset.
- Neuroplasticity.
- Emerging areas and subjects to be aware of.

### Module 3 - Introduction to Modern Mindset Theory

- Bringing together module's 1 and 2 - what is the modern mindset required in business and leadership today?
- An in-depth look at the 7 Dimensions of a Modern Mindset.

### Module 4 - Human and Humanity centred change

- Discover the 3 tenets of transformation and change every practitioner should understand.
- Overview of the framework and approach for Humanising Transformation.

### Module 5 - Core techniques for Application

- Focus on you - what can you do to increase your effectiveness as a practitioner and leader?
- Focus on Design - what should you be considering as part of your strategy and design around change?
- Focus on Leadership - what are some of the core fundamentals you can bring into your change and transformation to support more active and participatory leadership?





# Program Details

## CONTENT SUMMARY

### Module 6 – The human enablers of change

- Who are they.
- How do we identify them.
- What do we do once we know who they are.
- How to deal with conflict and/or challenge.

### Module 7 – Focus on your role at the centre of change

- Application and action learning.
- Access to complete your profile assessment.
- Understand the journey of human transformation.

### Module 8 – Mapping your journey

- Focussing heavily on your work with your mentor:
- Start to transition theory into practice – experimentation with modern mindset techniques.
- Build your Quantum GYMTM personalised program with the support of your mentor.

### Module 9 – Application Implementation

- Practice hours and action learning.
- Overview of the differences, benefits and techniques of mentoring and coaching.
- Introduction to mentoring using Modern Mindset theory.





# Program Details

## CONTENT SUMMARY

### Module 10 – Profiling

- Introduction to The Dilyn Way™ profiling tool.
- Overview of the profiling process.
- Access.
- Data Analysis.
- Debriefing.

### Module 11 – Application techniques

- Explore the different ways of integrating mentoring and/or the profiling tool.
- Working alone, within an organisation, as part of a program.

### Module 12 – Action learning

- Work through real-life examples to build up your confidence in the tools and the techniques beyond your own practice.

### Bonus Module

- Marketing and sales support and advice.
- For business mentors and coaches with their own business or wanting to set up their own business.

All our programs are a mixture of group facilitated sessions, reflection, discussion and action learning. All programs include a recommended reading list and include relevant case studies and examples often drawn from your facilitators personal experience.

As part of every program, participants are provided access to the LeadIn4D community platform where additional activities, content and training can be accessed as well as networking with other leaders and practitioners from around the world.



# Program Details

## Learning Outcomes & Benefits

### Learning Outcomes:

- Confidence in your own strength and value contribution to change and transformation.
- Ability to take an individual or small group through end-to-end modern mindset profiling, design mapping and change
- Ability to design programs around 21st Century leadership using Modern Mindset Theory.
- Start to bring the power of lasting change to your work using Modern Mindset Theory fundamentals.
- Engage leaders as role models and active participants in your programs.

### Learning Benefits:

- Access to a global community of like-minded professionals and leaders.
- Become a licensed modern mindset profiler and modern mindset mentor supporting leaders and transformation practitioners.
- A dedicated mentor assigned to you – taking you through a complete modern mindset mentoring program.
- Access to free learning and development including masterclasses delivered by courageous leaders in the field sharing their success stories around transformation.
- Access to global practitioner community.
- Access the Quantum Mental Gym methodology for modern leadership mindset development as an additional tool to use in your work and/or your business.
- Work collaboratively using modern digital tools and techniques that can also be applied in the workplace and workspace.





The whole course pushed me to think differently about my leadership and work in complex transformation. Especially how I am role modelling for others.

I feel like now I have a structure and foundation to take my career to the next level.



This has been a truly enriching and rewarding professional experience - so much more than I ever thought it could be when I embarked on this nearly a year ago. What a journey, and what incredible shift I have made when I look back.

I now literally am an evolving modern leader! this framework infuses into every element of my practice.



“This course has been truly life changing for me professionally. It has woken up my brain and re-engaged it in areas that have been dormant for too long and will undoubtedly make me a much better leader, transformation practitioner and mentor-coach



# Community Platform

## Leadin4D.com

This is a virtual platform community where we deliver all our training and development programs. It can be accessed via the internet or downloaded onto mobile via the IOS and Android App stores.

Within the community, you have access to all your program content, you can connect with other members as well as the wider global community of Dilyn Way™ leaders, mentors and practitioners from around the world.

Whilst you have access to the global community, your program area is completely secure and safe for sharing, experimenting and learning.

Once you join one of our programs you also become a member of The Dilyn Way™ Academy. A group of professionals and leaders within the platform dedicated to generating digitally transforming, humanity centred and regenerative human systems.

The academy continues to help all professionals and leaders in the world of humanity-centred transformation, specifically:

- Change, people and project professionals humanising transformation by developing the skills of a modern mindset in the design and delivery of transformation.
- Leaders and entrepreneurs understand how to communicate and design future visions and aspirations that capture hearts and minds.
- Leaders, entrepreneurs, and change professionals to develop role model leadership practices using modern mindset theory to build trust around them so others will follow.

# Who we are

Your team are all qualified Dilyn Way™ practitioners as well as experts of domain in other areas including: Systems Thinking, Agile Scrum, Transformation, Community Design, Conflict, Mindset Theory, Flow Practice, Mindfulness, Attention Management, Ethnography, Positive Psychology, Coaching, PROSCI and Design Thinking. Everyone is dedicated and passionate to ensure you find your Dilyn Way™ :  
To evolve the world of business and work by supporting 1 million leaders and practitioners in their practice of The Dilyn Way™ by 2030

## Your Team



**Mel Ross**

Founder and Principal Mentor



**Lorraine Mair**

Dilyn Specialist Mentor



**Tom Styles**

Agile - Dilyn Specialist Mentor



**Penny Ward**

Dilyn Specialist Mentor



**Don Holley**

Dilyn Specialist Mentor



**Mazin Gadir**

Dilyn Specialist Mentor



**Mona Dargie**

Lead Guide & Program Community Manager



# Enrolment & Pricing

It's easy to book a place on one of our courses. you can head to <https://www.adapt2digital.com> and book your place online or you can contact [mona.dargie@adapt2digital.com](mailto:mona.dargie@adapt2digital.com) to find the course, delivery and dates that work for you.

All our training programs are delivered with two options to work within our busy schedules:

1. Live sessions over 1,2 or 3 days depending on the program, with additional activities and practice hours as required. This option is great for people who want to focus on getting their training completed in one hit.
2. Recorded video sessions released over 1, 2 or 3 weeks. Also, additional activities and practice hours as required. This option works well for those professionals who cannot dedicate a block of time, instead favouring a more self-paced learning style. This option also works for international leaders in different time zones.

**All Mentor Certification Live Programs are over 3 days and the self-paced option lasts for 2 weeks.**

Current dates for the 3-day Live program include\*:

October 03-05, 2023 - 09.30am to 16.30pm UK time

\* subject to change and availability

Price - £899 per person per program (includes examination)

Digital certificate available £19

Annual re-certification £199

Corporate pricing and group pricing is available. To find out more please contact: [mona.dargie@adapt2digital.com](mailto:mona.dargie@adapt2digital.com)

**BOOK TODAY:**

<https://www.adapt2digital.com/training/mentor-certification>





## WHAT WE DO

All our programs are supported and designed around The Dilyn Way™. A framework focussing on Modern Mindset theory and using these techniques to humanise transformation and accelerate success.

Shifting identity to embrace the full opportunity of the future requires a focus on humanity as well as digital and data maturity. It is not digital transformation we should be focussing on but a humanity-centred transformation to achieve our desired results.

Mindset shift leads to identity shift. An identity that can keep growing, exploring, evolving, and expanding.

Living in a world that is defined by both the 4th and 5th industrial revolutions, transformation must be about WHO WE ARE as well as WHAT WE DO. This is the power of The Dilyn Way™.

**The gift of the age we live in, is our ability to reconnect with humanity, leveraging the digital and data for good**

# Client Snapshot

Aberdeen City Council

Aberdeenshire Council

Accenture

Action for Children

Auckland University

Australian Government

Bank of Indonesia

Bedfordshire Police

BIBF Executive Leadership

Cambridgeshire Policy

Damiler Mercedes-Benz

Danone

Deloitte

Disney Channel

Dorset Council

Dorset Healthcare NHS

DSM

West Dunbartonshire Council

Durham Cathedral

Eaglemoss

Ealing Council

Eir

Glasgow Caledonian University

Grampian Housing Association

Haringey Council

Homerton University Hospital NHS

Lancaster City Council

Melbourne Business School

NHS 24

NHS Leadership Academy

Oxford University Press

PMI Institute

Raiffeisen Bank International

Roffey Park Institute

The Royal Household

Skipton Building Society

Staffordshire Council

Staffordshire Police

University of Strathclyde

ThinkPlace Global

Join a  
growing  
global  
community  
of  
practitioners  
& modern  
leaders

