

Modern mindset theory for humanising transformation



The Dilyn Way™

Leadership Academy for 21st Century leaders and change professionals



PROGRAM DETAILS FOR: PRACTITIONER CERTIFICATION

Spring-Autumn Schedule, 2023

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Practitioner Certification

Program Summary

If you are someone who believes all transformation should be both human-centred and sustainable, this program is for you.

The Practitioner Certification is for change and transformation professionals who want to develop their own professional profile as modern leaders as well as set themselves apart from the crowd as a modern mindset practitioner able to design, deliver and pivot transformation away from technical, structural and process heavy towards human, sustainable and ethically focussed.

As a practitioner, you will develop your own profile as a role model and modern leader you will also build your competency and confidence in your ability to humanise transformation. You will also learn the rudiments of high-performing teams using our human-centred and humanity-centred approaches.

This program is part of three programs designed around change and transformation professionals. This program specifically focussed on both the depth of practice as well as the breadth of application required to lead successful humanity-centred transformation. You may want to simply grasp the concepts at a higher level, with a focus on application into strategy and design rather than practice and delivery. If this is the case you may want to consider our foundation-level program that focuses on breadth rather than depth.

Our third program in this professional series of certification programs is designed for business mentors and coaches. If this is your focus you may also want to consider Mentor-Level certification which trains you in the use of the Modern Mindset Profiling tool used by thousands of leaders all over the world to assess and guide leadership mindset shift.



Executive Summary

For over 10 years we have been supporting leaders and change professionals in the world of transformation to navigate the human side focusing on two key lenses: An inner lens, that increases awareness and adopts a focus on mindset development and shift. And secondly coherence, between business as usual, work and life, the future and now.

When we understand our mindset, alongside our purpose and our place within change we are more confident, more resilient, and more likely to engage in innovation, participate in change and be role models to help others do the same.

When we are able to bring coherence between strategy and culture, business as usual and transformation and coherence between our intellect and our emotions we further increase confidence, resilience, engagement with innovation and participation at a systems level.

This is modern mindset theory and how we humanise transformation.

Two audiences crucial in ensuring this is the systems landscape change and transformation programs design are those who lead strategically and those who lead operationally.

We see leaders from all sectors and geographies find themselves at the helm of transformation because of their past success and performance. Much like non-executive directors, we are awarded our roles based on our experience and performance, however, what will ensure we succeed requires different skills, different thinking and often a different outlook.

This program, much like the globally popular Finance for Non-Financial Managers program aims to provide leaders who find themselves at the helm of transformation to understand and develop the confidence and capability to successfully navigate transformation and bring others along with them on the journey.

Transformation for Non-Transformation leaders is a fundamental program for any leader involved or driving the strategic vision and execution of transformation in business.

"We are delighted to bring the work we have delivered across the public and private sectors to a wider audience through our practitioner academy and community. Modern Mindset theory and our collaborative focus on humanity-centred transformation are vital ingredients in securing a future where we can thrive."

Mel Ross,
CEO Adapt2Digital
Author - The Dilyn Way™



Adapt2Digital

Who we are

For over 10 years Adapt2Digital have been supporting leaders and practitioners to succeed in transformation. Working with thousands of leaders and change practitioners across private, public and third sectors to embed modern mindset into leadership and change practice:

- Putting **humanity** at the heart of transformative
- Capturing **hearts** with transformational visions
- Developing modern **mindsets** across leadership teams
- Supporting change professionals design and deliver humanised transformation to **accelerate** success.

We have supported leaders and change professionals using mentoring and coaching, training and development and advisory products and services.

In 2017 we launched our professional certification training for practitioners leading change and transformation. Now we have qualified professional practitioners all over the world able to humanise transformation and bring a modern mindset into an organisation's change methodology.

Six years on, with hundreds of case studies and thousands of human stories – we are bringing the framework for humanising transformation and modern mindset to change practitioners all over the world. Opening the framework out more widely is an exciting moment, it is a recognition of the work and courage displayed by our customers over the years, the belief they have shown in the purpose of our work: to bring humanity back to business and work using modern mindset theory.

Today we are training and developing confidence and competence in professionals' ability to confidently humanise transformation leveraging modern mindset theory.

Alongside our training and development products and services, we are also the home of Leadin4D.com. A digital community where leaders and professionals believing in a better future leveraging digital and data for the good of humans and humanity unite to share, learn, experiment and support.



Program Details

CONTENT SUMMARY

Module 1 - Start with WHY

- The business case for change.
- Discover why now is a unique time in business change and transformation.
- Understand the nuances that apply to this unique time.
- How can we best present the case for humanising transformation?

Module 2 - Overview of Mindset Theory

- What is mindset theory?
- Fundamentals of positive psychology.
- Growth v Fixed Mindset.
- Neuroplasticity.
- Emerging areas and subjects to be aware of.

Module 3 - Introduction to Modern Mindset Theory

- Bringing together module's 1 and 2 - what is the modern mindset required in business and leadership today?
- An in-depth look at the 7 Dimensions of a Modern Mindset.

Module 4 - Human and Humanity centred change

- Discover the 3 tenets of transformation and change every practitioner should understand.
- Overview of the framework and approach for Humanising Transformation.



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Module 5 - Core techniques for Application

- Focus on you - what can you do to increase your effectiveness as a practitioner and leader?
- Focus on Design - what should you be considering as part of your strategy and design around change?
- Focus on Leadership - what are some of the core fundamentals you can bring into your change and transformation to support more active and participatory leadership?

Module 6 – The human enablers of change

- Who are they.
- How do we identify them.
- What do we do once we know who they are.
- How do deal with conflict and/or challenge.

Module 7 – Focus on your role at the centre of change

- Application and action learning:
- Access to complete your profile assessment.
- Understand the journey of human transformation.

Module 8 – Mapping your journey

- Focussing heavily on your work with your mentor:
- Start to transition theory into practice – experimentation with modern mindset techniques.
- Build your Quantum GYM™ personalised program with the support of your mentor.



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Module 9 – Humanity Centred Transformation

- Deep dive into the framework to integrate humanity centred transformation into strategy, design and delivery.
- Discover techniques such as MAYA and Relational Energy to power human change.

Module 10 – Advanced application techniques

- Experience the tools and techniques that keep you motivated and sustain your evolution as a modern mindset practitioner and leader.
- Using tools such as Growth Maps, reflective practice and retrospective performance measures.
- Discuss and reflect on how the techniques apply and add value to your project, program, system, sector.

Module 11 – Application Implementation

- Be guided through deciding on your chosen Application Implementation project.
- This can be a live project you are working on, a potential project you are working on or focussed on your own developmental practice.
- A project can also be worked on together with another member of the cohort.

All our programs are a mixture of group facilitated sessions, reflection, discussion and action learning. All programs include a recommended reading list and include relevant case studies and examples often drawn from your facilitators personal experience.

As part of every program, participants are provided access to the LeadIn4D community platform where additional activities, content and training can be accessed as well as networking with other leaders and practitioners from around the world.

Learning Outcomes & Benefits

Learning Outcomes:

- Confidence in your own strength and value contribution in change and transformation.
- Ability to bring more human and environmental thinking to projects and programs.
- Start using some basic techniques to weaken resistance and strengthen resilience around change in others.
- Start to bring the power of lasting change to your work using Modern Mindset Theory fundamentals.
- Ability to design and deliver humanised transformation projects and programs.
- Engage leaders as role models and active participants in your program.

Learning Benefits:

- Access to a global community of like-minded professionals and leaders.
- Start to build your knowledge around one of the most powerful transformation frameworks available to support successful and sustainable business change.
- A dedicated mentor is assigned to support you.
- Access to free learning and development including masterclasses delivered by courageous leaders in the field sharing their success stories around transformation.
- Access to the global practitioner community.
- Access the Quantum Mental Gym methodology for modern leadership mindset development as an additional tool to use in your work and your own change practice development.
- Work collaboratively using modern digital tools and techniques that can also be applied in the workplace and workspace.



The whole course pushed me to think differently about my leadership and work in complex transformation. Especially how I am role modelling for others.

I feel like now I have a structure and foundation to take my career to the next level.



This has been a truly enriching and rewarding professional experience - so much more than I ever thought it could be when I embarked on this nearly a year ago. What a journey, and what incredible shift I have made when I look back.

I now literally am an evolving modern leader! this framework infuses into every element of my practice.



"This course has been truly life changing for me professionally. It has woken up my brain and re-engaged it in areas that have been dormant for too long and will undoubtedly make me a much better leader, transformation practitioner and mentor-coach



Community Platform

Leadin4D.com

This is a virtual platform community where we deliver all our training and development programs. It can be accessed via the internet or downloaded onto mobile via the IOS and Android App stores.

Within the community, you have access to all your program content, you can connect with other members as well as the wider global community of Dilyn Way™ leaders, mentors and practitioners from around the world.

Whilst you have access to the global community, your program area is completely secure and safe for sharing, experimenting and learning.

Once you join one of our programs you also become a member of The Dilyn Way™ Academy. A group of professionals and leaders within the platform dedicated to generating digitally transforming, humanity centred and regenerative human systems.

The academy continues to help all professionals and leaders in the world of humanity-centred transformation, specifically:

- Change, people and project professionals humanising transformation by developing the skills of a modern mindset in the design and delivery of transformation.
- Leaders and entrepreneurs understand how to communicate and design future visions and aspirations that capture hearts and minds.
- Leaders, entrepreneurs, and change professionals to develop role model leadership practices using modern mindset theory to build trust around them so others will follow.

Who we are

Your team are all qualified Dilyn Way™ practitioners as well as experts of domain in other areas including: Systems Thinking, Agile Scrum, Transformation, Community Design, Conflict, Mindset Theory, Flow Practice, Mindfulness, Attention Management, Ethnography, Positive Psychology, Coaching, PROSCI and Design Thinking. Everyone is dedicated and passionate to ensure you find your Dilyn Way™ :

To evolve the world of business and work by supporting 1 million leaders and practitioners in their practice of The Dilyn Way™ by 2030

Your Team



Mel Ross

Founder and Principal Mentor



Lorraine Mair

Dilyn Specialist Mentor



Tom Styles

Agile - Dilyn Specialist Mentor



Penny Ward

Dilyn Specialist Mentor



Don Holley

Dilyn Specialist Mentor



Mazin Gadir

Dilyn Specialist Mentor



Mona Dargie

Lead Guide & Program Community Manager



Enrolment & Pricing

It's easy to book a place on one of our courses. you can head to <https://www.adapt2digital.com> and book your place online or you can contact mona.dargie@adapt2digital.com to find the course, delivery and dates that work for you.

All our training programs are delivered with two options to work within our busy schedules:

1. Live sessions over 1,2 or 3 days depending on the program, with additional activities and practice hours as required. This option is great for people who want to focus on getting their training completed in one hit.
2. Recorded video sessions released over 1, 2 or 3 weeks. Also, additional activities and practice hours as required. This option works well for those professionals who cannot dedicate a block of time, instead favouring a more self-paced learning style. This option also works for international leaders in different time zones.

All Practitioner Certification Live Programs are over 2 days and the self-paced option lasts for 2 weeks.

Current dates for the 2-day Live program include*:

September 18-19, 2023 - 10.00 am to 17.00 pm UK time

October 04-05, 2023 - 10.00 am to 17.00 pm UK time

* subject to change and availability

Price - £799 per person per program (includes examination) Practitioner

Price £899 per person per program (includes examination and practice licenses)

Mentor-Coach

Digital certificate available £19

Annual re-certification £199.

Corporate pricing and group pricing are available. To find out more please contact: mona.dargie@adapt2digital.com

All prices are exclusive of VAT. Payment terms are available subject to approval.

BOOK TODAY:

<https://www.adapt2digital.com/training/digital-practitioner-certification>





WHAT WE DO

All our programs are supported and designed around The Dilyn Way™. A framework focussing on Modern Mindset theory and using these techniques to humanise transformation and accelerate success.

Shifting identity to embrace the full opportunity of the future requires a focus on humanity as well as digital and data maturity. It is not digital transformation we should be focussing on but a humanity-centred transformation to achieve our desired results.

Mindset shift leads to identity shift. An identity that can keep growing, exploring, evolving, and expanding.

Living in a world that is defined by both the 4th and 5th industrial revolutions, transformation must be about WHO WE ARE as well as WHAT WE DO. This is the power of The Dilyn Way™.

The gift of the age we live in, is our ability to reconnect with humanity, leveraging the digital and data for good

Client Snapshot

Aberdeen City Council

Aberdeenshire Council

Accenture

Action for Children

Auckland University

Australian Government

Bank of Indonesia

Bedfordshire Police

BIBF Executive Leadership

Cambridgeshire Policy

Damiler Mercedes-Benz

Danone

Deloitte

Disney Channel

Dorset Council

Dorset Healthcare NHS

DSM

West Dunbartonshire Council

Durham Cathedral

Eaglemoss

Ealing Council

Eir

Glasgow Caledonian University

Grampian Housing Association

Haringey Council

Homerton University Hospital NHS

Lancaster City Council

Melbourne Business School

NHS 24

NHS Leadership Academy

Oxford University Press

PMI Institute

Raiffeisen Bank International

Roffey Park Institute

The Royal Household

Skipton Building Society

Staffordshire Council

Staffordshire Police

University of Strathclyde

ThinkPlace Global

Join a
growing
global
community
of
practitioners
& modern
leaders

